Strategically Enabled Enterprise

SUSTAINABLE SYNERGY THROUGH TRANSFORMATIONAL CHANGE

SIMITEC

Sustainable Synergy

The ultimate goal of a Strategically Enabled Enterprise is sustainable synergy — the workspace and workplace functioning as a complete whole. There are four primitives to create enterprise synergy that is accomplished through transformational change.

Alignment	Vertical frame of reference that provides line-of-sight within the dimensions of the workplace and workspace.
Integration	Horizontal frame of reference that provides line-of-sight between the enterprise's workplace and workspace.
Convergence	Intra- and Inter enterprise alignment and integration of divisions, business areas and functions. etc that creates end-to-end visibility.
Transformation	Vertical and horizontal frame of reference that conveys the core of enterprise synergy.
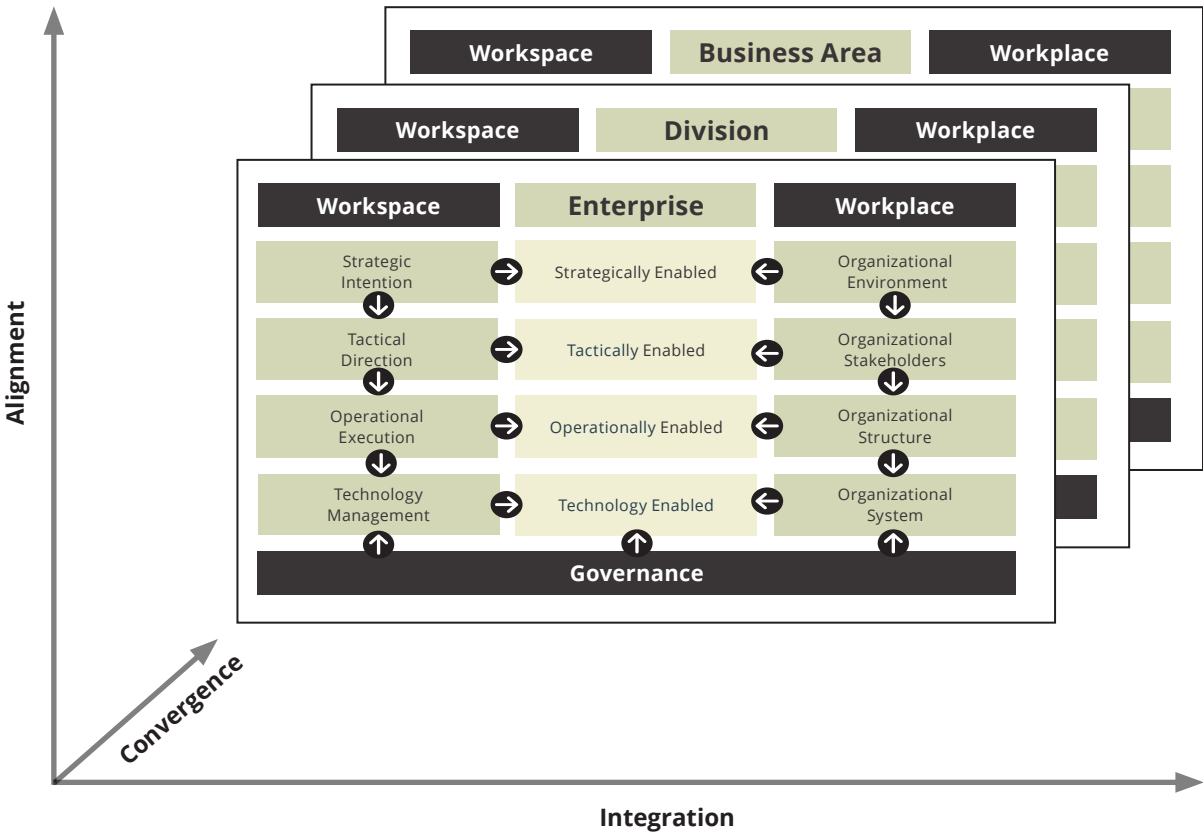
Synergy Primitives

At the heart of a strategically enabled enterprise is sustainable synergy — the individual elements that function as a complete whole through an epicenter of continual, transformational change while maintaining stability.

The following table describes the three primitives that define sustainable synergy:

Primitives	Interrogatives	Abstracts
Alignment	Vertical view that establishes a line-of-sight throughout the workspace and workplace	▪ Orientation ▪ Assimilation
Integration	Horizontal view that provides end-to-end visibility of the enterprise's workspace and workplace	▪ Motivation ▪ Association ▪ Configuration ▪ Dissemination
Convergence	Intra- and inter-enterprise alignment and integration to create an epicenter of synergy that facilitates the structure and transformation of the enterprise.	▪ Strategic Convergence ▪ Tactical Convergence ▪ Operational Convergence

Structural Alignment Abstracts

Being interrelated and interdependent the workplace and workspace must change in parallel. Change in one without associated change in the other results in transformational change that will not be fully realized and sustainable growth that will remain elusive.

Abstract	Interrogative	Description	Dimensions
Orientation	Where	The key to successful workspace alignment is the persistent pursuit of transformational change through visionary strategies, creative and innovative business models, dynamic business capabilities, and a proactive technology organization with an adaptive architecture. It answers the fundamental question of where does the enterprise choose to compete in the competitive continuum.	▪ Business Strategy ▪ Business Model ▪ Business Capabilities ▪ Business Technology Capabilities
Assimilation	Who	Assimilation is about stakeholders, primarily employees, being acclimated into the culture and climate of the enterprise combined with how to incorporate the stakeholders into the formal structure and informal structures of the organization. Through a conscious effort of assimilation, stakeholders can get onboard quicker, engage more actively, and build better working relationships, and develop healthier social interactions. It answers the fundamental question of who are the stakeholders and what are their roles, responsibilities and relationships.	▪ Organizational Culture ▪ Workplace Climate ▪ Stakeholders ▪ Organizational Networks

Structural Integration Abstracts

Being interrelated and interdependent the workplace and workspace must change in parallel. Change in one without associated change in the other results in transformational change that will not be fully realized and sustainable growth that will remain elusive.

Abstract	Interrogative	Description	Dimensions
Motivation	Why	Why the enterprise needs to match its culture and workplace climate with the enterprise's strategic objectives.	▪ Business Mission ▪ Business Vision ▪ Business Strategy ▪ Organizational Values ▪ Organizational Culture ▪ Workplace Climate
Association	What	What is the business model and its stakeholders who have the equal vision and means to execute the business model to produce business value?	▪ Business Model ▪ Organizational Stakeholders
Configuration	How	How does the enterprise deliver business value effectively and efficiently through its formal and informal structures?	▪ Business Capabilities ▪ Organizational Networks
Dissemination	Ways	The ways and means we use technology to capture and transform enterprise data into business and organizational intelligence that provides actionable insights, manageable recommendations, and measurable results.	▪ Technology Capabilities ▪ Technology Services ▪ Technology Infrastructure ▪ Business and Organizational Intelligence

Transformation Abstracts

Abstract	Interrogative	Description	Abstracts
Transformation	When	Enterprise Transformation	▪ Strategic Enablement ▪ Tactical Enablement ▪ Operational Enablement ▪ Technology Enablement

Synergy Abstracts

Being interrelated and interdependent the workplace and workspace must change in parallel. Change in one without associated change in the other results in transformational change that will not be fully realized and sustainable growth that will remain elusive.

Abstract	Description	Abstracts
Workspace Differentiation (D_1)	Fundamentally a rational and functional view of the enterprise . • Declare mission and vision • Define enterprise objectives • Describe business elements • Detail the business resources, activities, and partnerships • Design, develop, and deploy technology	▪ Strategic Intent ▪ Tactical Direction ▪ Operational Execution ▪ Technology Management
Workplace Distinguishability (D_2)	Fundamentally an emotional and relational view of the enterprise • Disclose values • Determine workplace conditions • Designate stakeholders • Discover underlying enterprise • Disseminate the sharing of information and knowledge through technology	▪ Organizational Environment ▪ Organizational Stakeholders ▪ Organizational Structure ▪ Organizational System